RESTORING TIME, REVENUE, AND JOY IN MEDICINE.

Dr. Mark Godat's CliniPoint Story

EXECUTIVE SUMMARY

Dr. Mark Godat, a Texas-based OB-GYN in a busy multi-provider practice, often had twelve-hour workdays that stretched late into the evening as he corrected notes, validated codes, and closed charts.

Despite using medical scribes and various dictation tools, documentation remained inconsistent, and coding had errors resulting in lost revenue and increasing frustration.

After careful evaluation Dr. Godat's team chose CliniPoint by Med Claims Compliance (MCC), the industry's only clinical documentation platform that combines Human-in-the-Loop (HITL) precision with machine-learning automation.

Since implementing CliniPoint, Dr. Godat's team has been able to enhance and expand the patient encounter notes into superior, compliant, comprehensive accounts as well as increase reimbursements, and reclaim work-life balance.

AT A GLANCE

Challenges

- Inaccurate coding due to documentation requirements
- Less face-time with patients and more time spent typing notes
- Increased claim requests and denials
- Compromised patient connection & care

Benefits

- Recording & creating a comprehensive summary of the visit in the chart note
- 25-30% improvement in coding
- +2-3 hours MORE FREE TIME a day
- Increased revenue recognition



Dr. Mark J. Godat
Texas OB-GYN, Private Practice

"At the end of a busy day, I'd still be at the practice until nine or ten at night just trying to finish my notes."

"With CliniPoint, our coding accuracy and compliance has improved AND it's enabled us to build back the patient history, notes and health plans in the chart note that previously would've taken HOURS to do. Now I'm home by 6:30pm!"

KEY OUTCOMES

End-of-Day Charting

CliniPoint freed up 2-3 hours PER DAY that were previously spent finishing chart notes and correcting previous errors.

Increased Coding & Revenue Integrity

CliniPoint improved coding accuracy by 25-30% by identifying missed ICD-10 codes and inadequate MDM coding. Now they are 100% compliant and generating more reimbursements.

0% Claim Denial Rate

CliniPoint's Human-in-the-Loop (HITL)+ Machine Learning (ML) eliminated documentation & coding errors resulting in ZERO claims denied.

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THE DOCUMENTATION CRISIS:

Few specialties are as documentation intensive as obstetrics and gynecology. Each encounter, whether an annual well woman exam, prenatal visit, or procedure follow-up, demands precise history, assessment, and plan details to justify both quality of care and reimbursement level.

National studies show OB-GYN physicians spend an average of 10–12 hours per week outside clinic hours completing documentation [2]. Many under document complexity to save time and simplify documentation, inadvertently down coding visits. A single missed 99214 reimbursement can cost $35–$50 per encounter. Across hundreds of encounters, these losses accumulate to tens of thousands annually per provider.

Prior to implementing CliniPoint, Dr. Godat's practice used a mix of scribes, dictation, and template based tools. Scribes improved throughput but not accuracy: only 70–80 % captured the visit accurately, leaving HIM to verify and correct every encounter for completeness before signing. Claims frequently returned for clarification or supporting documentation. The result was an increase in claims requests and a 10 % denial rate. This lead to significant after-hours work correcting the AI notes & resubmitting claims.

A SMARTER, FORWARD-THINKING SYSTEM:

In searching for a replacement, Dr. Godat tested several AI enabled dictation systems and EHR plug-ins. Most promised automation but delivered partial results.

- Generic AI scribes lacked specialty specific context and required heavy editing by the physician.
- Speech-to-text tools produced transcripts but no coding logic.
- Standalone coding software demanded manual data entry and could not integrate with his EHR.

He sought a solution that could:

1. Capture the full encounter without disrupting the face-to-face patient interaction
2. Interpret clinical language accurately and apply correct ICD-10 and CPT codes
3. Integrate seamlessly with his existing EHR
4. Continuously learn his speech patterns and documentation style

"You try to find the system that's forward-thinking and that works right now. CliniPoint by MCC was that system."

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INSIDE THE TECHNOLOGY: HITL + ML:

CliniPoint's differentiation lies in its hybrid architecture, machine-learning speed paired with human-verified accuracy. The AI engine processes tone, context, and medical terminology, generating a detailed, compliant clinical note complete with ICD-10 and CPT codes. Then MCC's certified human coders review the note and coding to ensure accuracy before physicians review and send to the EHR.

Machine-Learning Engine

- Trained on thousands of multi-specialty encounters
- Performs natural-language understanding (NLU) to identify findings and plans
- Suggests ICD-10 and CPT codes based on context
- Continuous learning and improvement. As encounters increase accuracy improves.

Human-in-the-Loop Review

- U.S.-Based, Certified coders audit every note pre-submission
- Dialect and phrasing nuances corrected manually
- Feedback retrains the ML engine, creating a continuous-learning feedback flywheel
- White-glove service and support for physicians via direct access to Client Services or the Addenedum

IMPLEMENTATION & WORKFLOW INTEGRATION:

Deployment proved faster than expected. The MCC implementation team connected CliniPoint to Dr. Godat's EHR within two weeks.

- **AMAZING Workflow Change**: Simply log into the iPad, press record and spend time connecting with & caring for patients.
- **Innovative EditingTool:** The Create Addendum widget allows providers to subsequently edit the chart note by recording additional information or clarifications post-visit. The HITL reviewers insert the updates into the chart note accurately while simultaneously training the AI.
- **Iterative Learning**: If a word or phrase is misinterpreted, the MCC Client Services team makes the correction and trains the AI for future encounters.



EASY TO USE

The Big Red Button

Intuitive "one-button" encounter capture minimizes training needs and fits seamlessly into clinical workflows.

EASY TO INTEGRATE

EHR Agnostic

EHR-agnostic design eliminates inefficiencies and manual processes, ensuring accurate billing and coding, reducing improper pay rates, and improving collections from all payors.

EASY TO TRUST

100% Accurate Medical Records

We are the only company that combines Human-in-the-Loop Machine Learning with Ambient Speech Interpretation to deliver 100% accurate medical records without AI hallucinations.

"We didn't have to change our workflow. We just log into the iPad, hit the big red button and that's it. CliniPoint does the rest!"

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THE RESULTS: EFFICIENCY, ACCURACY & FREEDOM

Once CliniPoint was fully implemented in Dr. Godat's practice, the coding engine & humans-in-the-loop identified a *significant issue*: 25–30% of his previously billed 99213 visits should have been 99214s. This lead to lost revenue, as many encounters legitimately qualified for 99214 based on time or medical decision making (MDM.)

"We were leaving money on the table!"

If a visit qualifies for 99214 (based on documentation/complexity/time) but is coded as 99213, the practice is under billing by $30-$50+ (or more) per visit. THAT ADDS UP! The *National average Medicare rates listed for 2025 are: 99213 - $88.95, 99214 - $125.18.*

To illustrate: For a practice that sees 50 patients per day, approximately 10 encounters should have legitimately been coded as 99214, then reimbursements increase by:

- **~$300-$500 / PER DAY**
- **~$10,000 / PER MONTH**
- **~$120,000 / PER YEAR**

That's one reason tools like CliniPoint are valuable, they automatically capture all discussion points and clinical elements, ensuring the documentation supports the correct level of service every time.

BENEFITS:

Happy Patients / Happy Providers

Dr. Godat's team is now able to maximize face-to-face time and provide better patient care, while minimizing documentation time compared to other solutions.

Zero claim denials

Since implementing CliniPoint, his practice has experienced zero claim denials and FAR fewer record requests from payers. Clean claims mean faster reimbursements and fewer administrative headaches.

Revenue increase through correct coding

Dr. Godat's practice is on track to increase reimbursements by over $100,000 this year since optimizing their coding and improving compliance.

"Practicing medicine is fun again! Since implementing CliniPoint we have had ZERO claims denials and FAR FEWER requests for records. "

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IMPACT AT A GLANCE

For physicians like Dr. Godat, the true value of CliniPoint goes far beyond financial return. It's about being able to listen to and examine his patients and focus on their health without ever having to touch a keyboard.

RETURN ON INVESTMENT:

- Restored eye contact & patient care
- More face time / less screen and typing time
- Increased revenue & fastrer reimbursements
- No analyzing HUGE ICD-10 / CPT Code books
- Notes meet CMS & payer compliance requirements
- Fear of audits or post-payment recoupments eliminated

"This iPad does it all. I simply click record and then I'm able to focus on seeing & caring for my patients. It's a real game changer."

DR. GODAT'S FAVORITE FEATURES& BENEFITS:

- **The Addendum Widget:** Allows for easy post-visit chart note additions, clarifications and corrections without relying on the provider to make the necessary updates.
- **Less Screen Time / More Face Time:** No more staring at a screen and typing notes! Providers can focus on their patients and providing the best care they deserve.
- **Human-in-the-Loop:** MCC's Client Services team of certified coding experts are available and accessible to providers should they need to discuss an encounter. They ensure accuracy and peace of mind, freeing providers from documentation and coding.
- **Machine-Learning:** The AI is continuously learning and improving with every patient encounter. The more you use the better it gets.
- **MORE FREE TIME:** Going home at 6:30 PM instead of 10:00 PM and spending time with family is incredible.

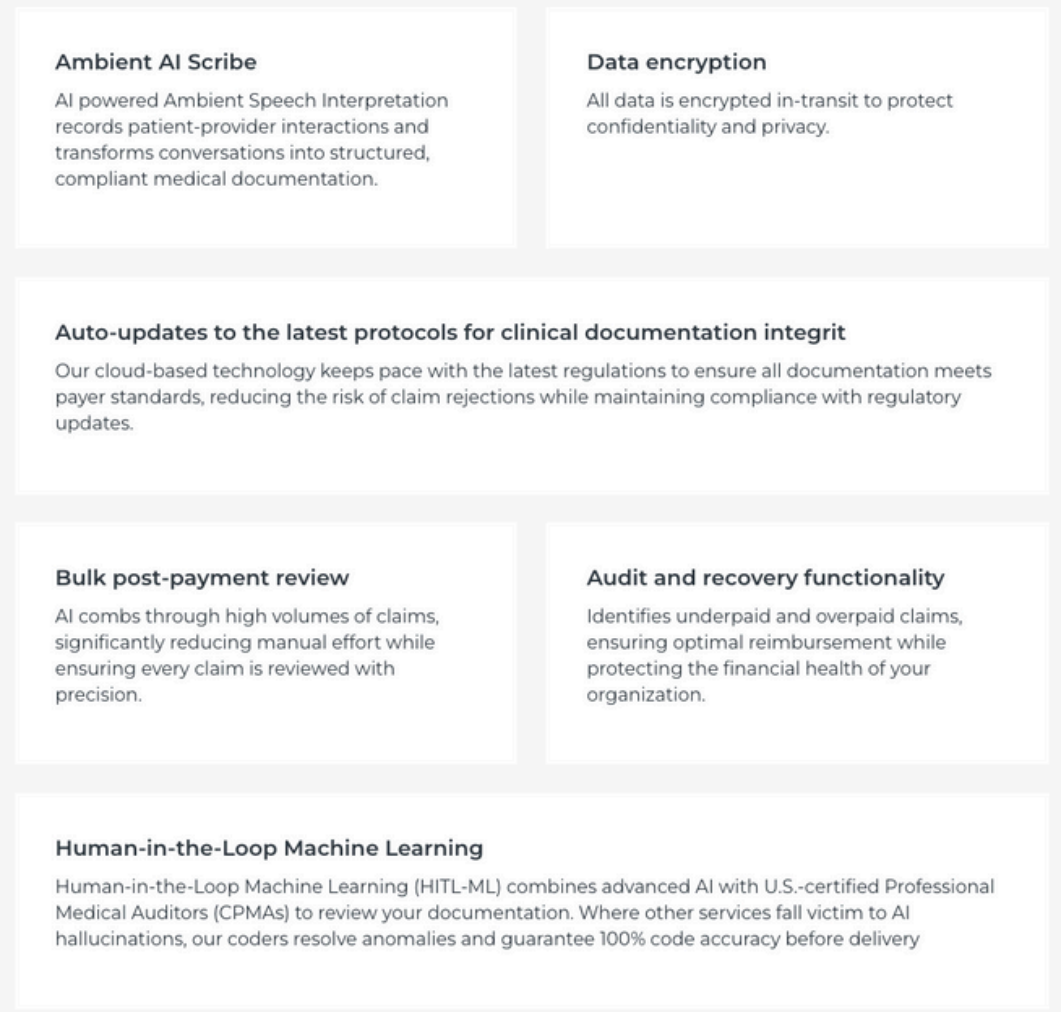
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ABOUT MED CLAIMS COMPLIANCE

Med Claims Compliance (MCC) is a leader in AI-powered clinical documentation and coding technology that combines advanced AI with certified human coders and billers to deliver compliant clinical notes at the point of care, optimizing reimbursements and reducing administrative burdens.

Its CliniPoint platform integrates ambient speech recognition, natural language understanding, and certified human coders (HITL + ML) to deliver clean, compliant notes and accurate billing at the point of care. MCC helps physicians reduce administrative burden, improve claim accuracy, and restore balance between work and life.



Learn more at medclaimscompliance.us
Book a demo: Experience how CliniPoint can transform your practice.